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Will you save money by choosing a mobile-only lock service? The answer isn't as simple as some mobile-only companies would have you believe.

There is a growing trend in the industry to toss away brick and mortar lock and safe shops in favor of providing mobile-only support. In fact, in some cities, the type of locksmith service your father received may no longer be possible. It's a shame really. There is a great deal of trust required between you and the locksmith that protects your family or business. It's hard to build that trust if you never see him or her.

But the reason for the lock shop's demise is clear. It can cost money to support a shop <u>if</u> that shop doesn't generate enough money to support itself. Any shop losses will have to be recouped. However, if the shop is self-sustaining, there is no reason to charge higher prices for services requiring mobile support. In fact, by choosing a locksmith with a shop, you will always save money when you take your lock, safe, or automotive needs into the shop. Want an extra copy of that computer-chipped car key or need an extra keyless remote? Take it into a lock shop for programming and save yourself a mobile trip charge. Want to rekey your house locks? Take them into a lock shop for rekeying and save yourself a mobile trip charge. Is that small home safe locked shut? Take it into a safe shop for opening and save yourself a mobile trip charge. In reality, there are only a handful of lock and security services that can't be handled in a lock and safe shop.

What consumers should be asking is, "Why doesn't that mobile locksmith have a shop?" Did they have one that couldn't generate enough repeat business to be profitable due to poor quality? Can they not handle the variety or complexity of locksmith shop work? Are they one of the fraudulent mobile-only locksmiths that the BBB and FTC have warned consumers about that don't want you to know how to find them?

We at ACME Locksmith have, and always will have, a lock and safe shop. It allows us to better serve you by providing options that few others in Arizona can. Our very busy lock shop offers traditional lock services, at affordable prices, for the times when you don't want to pay a mobile trip charge. ACME offers mobile services, and there are some good mobile-only locksmith companies out there. What sets ACME apart from the rest is that we are your father's lock and safe shop, and we're proud of it.

www.AcmeLocksmith.com